



downtown artists' collective

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APPLICATION FOR MEMBERSHIP AND INFORMATION PACKAGE

Mission Statement

Art on Main is a collective of emerging and established local artists dedicated to creating and sharing exceptional work in a variety of media.

Vision

Art on Main will be a leader in the regional art community by fostering the professional development of its members and encouraging art appreciation in our community.

Value Statement

The artist members of **Art on Main** believe...

- in working collectively to showcase exceptional work.
- in encouraging art appreciation in the people who live, work, and visit our community.
- in fostering creative expression and the development of emerging artists through mentorship and professional development opportunities.
- in sharing our skills, experiences, and resources with less experienced artists.
- a strong arts presence will be heightened through the collaborative efforts of North Bay citizens and businesses.

Notre mission

Art on Main est composé d'un groupe d'artistes amateurs ainsi que professionnels qui sont dévoués à la création d'oeuvres de qualité supérieure fabriquées d'une variété de médias.

Notre vision

Art on Main prendra un rôle de leadership dans la collectivité régionale d'art et d'artisanat en favorisant la croissance de ses membres et en encourageant l'appréciation des arts auprès de notre communauté.

Notre déclaration

Nous, les artistes d'**Art On Main**, avons comme conviction ...

- que le travail en groupe peut offrir des œuvres de qualité supérieure;
- que l'encouragement de l'appréciation des arts auprès des membres de notre communauté est viable;
- que la promotion de la créativité et de la croissance des artistes amateurs est favorisée par le mentorat et par des expériences qui promeuvent le professionnalisme;
- que le partage de nos expériences, nos habiletés ainsi que nos ressources sont utiles au soutien des artistes amateurs;
- que la collaboration des citoyens et des commerces de North Bay aideront à la promotion de l'art et l'artisanat.

Membership Information

Membership Benefits

- An equitable portion of retail display space in a central, downtown location that's open six days a week.
- Networking with other artists and arts organizations through studio tours and other social gatherings.
- Assistance in applying for grants.
- Workshops in portfolio design, marketing, photographing your work, business plan development, and strategic planning.
- Inclusion in Art on Main's website.
- Participation in Chamber of Commerce and all benefits.
- Participation in Art Bank (art rental for businesses and individuals).
- Seasonal opportunities for off-site shows and sales.

Membership Commitment

- One-time Fee: \$100 to be paid in advance.
- Rent: \$35 per month due at the beginning of each month, to be paid with post-dated cheques.
- Artist makes a twelve-month commitment, and works an average of 1.5 days per month in the store depending on the number of members (training is provided).
- All members are required to serve on committees and to take a turn on the executive board in order to satisfy membership requirements.
- All members are required to attend monthly members' meetings to discuss and vote on decisions pertinent to Art on Main and its members.
- The artist is responsible for insurance and getting his/her work to and from the gallery.
- The artist is responsible for installing his/her display with the assistance of a Display Committee member, and will use Art on Main's template to create labels for the work.
- Members agree to abide by a code of conduct in all matters relating to the organization.
- Art on Main retains 35% commission on all sales.

PLEASE NOTE

Art on Main does not make any profit from sales or otherwise. All income is used to cover costs including rent, utilities, phone, internet, website, credit and debit service fees, office supplies, maintenance, marketing and advertising, and any other costs associated with running an arts organization.

Application Requirements and Process

Please note that images submitted to be juried should be recent (must have been created within the past two years). Applicants may be contacted for an interview.

We accept applications on an ongoing basis. JPEGs should be 1024 x 768 pixels, and between 500 KB to 1 MB in size for optimal viewing. We welcome email submissions (PDF or Microsoft 97-2004 .doc preferred). Please use the checklist below to ensure you have submitted all the required materials.

CHECKLIST:

- Completed Application Form (pages 4 and 5 only)
- CV / Résumé
- Two Letters of Reference
- Artist Statement
- CD with 10-15 JPEG images (or quality photographs) titled and numbered from 01, 02, 03...
- A list in the same order as the images with number, title, medium, date, and size
- SASE (Self addressed and stamped envelope; please ensure sufficient postage)

MEMBERSHIP APPLICATION FORM (Please type or print clearly)

Name: _____

Address: _____

City: _____ Province : _____ Postal Code: _____

Telephone: _____ Email: _____

Website: _____

Date application submitted: _____

MEDIUM (Please check where applicable)

- Painting: Watercolour Oil Acrylic Encaustic Mixed Media
- Drawing
- Printmaking: Block printing Serigraphy Intaglio etching Drypoint Lithography Monotype
- Photography and Photo-Based Arts
- Digital Media
- Sculpture
- Two-Dimensional Mixed Media: Relief Assemblage Collage
- Decorative Applied Arts: Ceramics Glass Wood Metal Fibre Jewelry
- Other: _____

BRIEFLY DESCRIBE YOUR WORK AND CREATIVE PROCESS.

Are the works of original design and artistry?

What past experience or strengths would you bring to Art on Main?

List any experience you've had related to sales or customer service.

LIST TEN RECENT ITEMS TO BE JURIED (JPEG LIST):

	TITLE	MEDIUM	SIZE	YEAR
01				
02				
03				
04				
05				
06				
07				
08				
09				
10				

Please use back of page if you have more items.

PLEASE USE THE CHECKLIST ON PAGE 3 TO ENSURE THAT YOUR APPLICATION PACKAGE IS COMPLETE. REPLIES WILL BE GIVEN ONE MONTH FROM THE DATE OF SUBMISSION.